

# JASON PORTER

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## SUMMARY

Proficient knowledge of Flash, Photoshop, Illustrator, After Effects, Final Cut Pro, DVD Studio Pro, all MS Office applications, Director, XML, HTML coding and design structure. Knowledge in 3D Studio Max and InDesign.

## PROFESSIONAL EXPERIENCE

- 1/2011 – 4/2011**      **Fresh Form Interactive**      San Diego, CA  
*Designer / Programmer*
- Animated concepts based on clients storyboards using Flash, Photoshop, and Illustrator
  - Collaborated with project manager and designer to meet weekly deadlines, exceed client expectations, and develop superior online marketing projects
- 2005 - Present**      **Fidelity Investments**      Boston, MA  
*Designer / Programmer*
- Responsible for creating online web tutorials, converting company wide live presentations into accessible online format, and developing online marketing animations for a large and fast paced corporation
  - Responsible for providing graphic animation and support for company wide conferences
  - Ensure accuracy, consistency, quality and budget of all assigned projects under direction
  - Contributed to the design team recognized with a 2007 Telly Award for excellence in online web tutorials for Fidelity's Trading Knowledge Center
- 1999 - 2006**      **FortDrastic.com**      Boston, MA  
*Co-founder, Communications Director*
- Conceptualized and developed an arts and entertainment online magazine predating blogs
  - Managed day-to-day business operations including marketing, site maintenance, business development, and staff achievements
  - Established guidelines for the website's research, content, and administration attracting a business partnership offer from Diesel Corporation
  - Coordinated innovative marketing schemes using small street team gorilla tactics
  - Received praise for outstanding website content and design by qbn.com, a design industry news and discussion website
- 2001 - 2002**      **@stake**      Cambridge, MA  
*Marketing Assistant*
- Developed an aggressive two-year campaign for direct mail and email marketing to generate quality sales leads
  - Assisted with creation of marketing and promotional programs geared toward prospective clients
  - Supervised daily account activities by creating and maintaining project schedules and budgets and effectively communicated information between clients and agency team
- 2000 - 2001**      **The Weekly Dig**      Boston, MA  
*Sales*
- Researched Boston market to find businesses interested in advertising opportunities
  - Managed design and production of all advertisements
- ## EDUCATION
- 2004-2007**      **THE NEW ENGLAND INSTITUTE OF ART**      Brookline, MA  
*Bachelor of Science, Interactive Media Design*
- 1995-1997**      **CASTLETON STATE COLLEGE**      Castleton, VT  
*Alumnus, Mass Communications Major*